

# SPONSORSHIP OPPORTUNITIES



## AN UNFORGETTABLE EVENING®

**AN UNFORGETTABLE EVENING** is a private garden party and auction at a historic estate in Santa Monica. Proceeds from *An Unforgettable Evening* support the Disney Family Fund of Alzheimer's Los Angeles.

### SUNDAY, MAY 17, 2026

**HOSTED BY:** Susan Disney Lord & Scott Richard Lord

**SPECIAL PERFORMANCE BY:** Tony Award winning actor, singer, and author Bernadette Peters

Benefiting



Alzheimer's Los Angeles, serving the greater Los Angeles area, offers free support, vital services, and programs for individuals and families facing Alzheimer's or other dementias. For more information visit us at [AlzheimersLA.org](https://AlzheimersLA.org).

## DISNEY FAMILY FUND



As a loving memorial tribute to Patricia Disney, her children (Susan Disney Lord, Abigail Disney, Roy Disney, and Timothy Disney) established the Disney Family Fund to benefit Alzheimer's Los Angeles. The Fund supports programs and services targeting families from diverse communities across the greater Los Angeles area. The Disney family recognizes that Alzheimer's does not discriminate; therefore, they are committed to ensuring that no one goes without access to essential programs, services, and resources. Regardless of race, ethnicity, religion, sexual orientation, geography, age, or socio-economic status, the Disney Family Fund provides support, education, and connections when people impacted by Alzheimer's or dementia need it most.

# AN UNFORGETTABLE EVENING<sup>®</sup>

## 2026 SPONSORSHIP BENEFITS

### PRESENTING SPONSOR • \$50,000

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- Eight (8) tickets to event (\$8,000 value)
- Title sponsor with brand placement in conjunction with event logo on all collateral material, including logo placement on step & repeat, in the evening program and on all event signage <sup>1</sup>
- Scheduled on-site group photo with featured performer(s)
- Prominent recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 55,000)
- Prominent recognition in Alzheimer's Los Angeles annual report and on event website

### PREMIER SPONSOR • \$25,000

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- Six (6) tickets to event (\$6,000 value)
- Recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 35,000)
- Recognition in Alzheimer's Los Angeles annual report and on event website

### SIGNATURE SPONSOR • \$10,000

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- Four (4) premier tickets to event (\$4,000 value)
- Recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 55,000)
- Recognition in Alzheimer's Los Angeles annual report and on event website

Fair Market Value: \$275 per ticket used.

<sup>1</sup>Presenting Sponsor confirmation and logo must be received by April 15, 2026 for inclusion on Step & Repeat.



# AN UNFORGETTABLE EVENING®

## 2026 SPONSORSHIP FORM

☐ **PRESENTING SPONSOR:** \$50,000    ☐ **PREMIER SPONSOR:** \$25,000

☐ **SIGNATURE SPONSOR:** \$10,000

☐ **INDIVIDUAL TICKET:** \$1,000 QTY: \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Best contact for guest list: NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

☐ My check payable to Alzheimer's Los Angeles for \$ \_\_\_\_\_ is enclosed.

☐ Please charge \$ \_\_\_\_\_ to:    ☐ Visa    ☐ Master Card    ☐ American Express

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

☐ I cannot attend but enclosed is my **100% tax-deductible gift** of \$ \_\_\_\_\_

Check one:    ☐ In Honor of    ☐ In Memory of \_\_\_\_\_

Please upload the form to our secure portal at **AlzheimersLA.org/Unforgettable** or mail to:

**Alzheimer's Los Angeles, 2922 Crenshaw Blvd, Suite 125, Los Angeles, CA 90016**

For information about the event, EFT payment, or to purchase tickets, please contact

**Steve Klappholz** at **sklappholz@alzla.org** or **(323)930-6208**.



**844.435.7259**  
AlzheimersLA.org

For more info:  
**AlzheimersLA.org/Unforgettable**

Alzheimer's Los Angeles is a 501(c)(3) tax-exempt organization, and your donation may be tax-deductible within the guidelines of U.S. law as a charitable contribution minus the fair market value (\$275 per ticket) of each ticket used.