FOR IMMEDIATE RELEASE

Alzheimer’s Los Angeles hosts 6th Annual Visionary Women’s Afternoon Tea

Highlighting Alzheimer’s as a women’s issue and honoring

Dr. Laura Trejo, director of the LA Department of Aging & Community Services

(January 27, 2022, Los Angeles)– Alzheimer’s Los Angeles is a nationally and internationally recognized leader in providing high-impact support and education programs for families in Los Angeles living with Alzheimer’s and other dementias. The 6th Annual Visionary Women’s Afternoon Tea, to be held Friday, March 11, 2022, at 4PM, honors internationally recognized expert on aging Dr. Laura Trejo with the Connie Keiter Breaking Boundaries Award. Dr. Trejo is a celebrated advocate and policymaker for the aging community and will head the newly formed Department of Aging and Community Services for Los Angeles County. The event, held virtually in light of ongoing health concerns in the county, also recognizes local caregiver Carol Albright with the Caring Hearts Award.

Alzheimer’s LA’s annual Visionary Women’s event highlights the harsh fact that women are disproportionately affected by Alzheimer’s at a significantly higher rate than men. Alzheimer’s is now the third leading cause of death for older women in Los Angeles. Two-thirds of those affected by Alzheimer’s are women – that’s 3.8 million women, including over 113,000 that live in LA County. In addition, women make up the majority of caregivers for those living with Alzheimer’s or another dementia.

“Alzheimer’s truly is a women’s health issue,” says Randi Jones, event chair and Alzheimer’s LA Board member. “Women are more likely to be diagnosed, and women make up the overwhelming majority of caregivers in our community. Caring for a person with Alzheimer’s disease can have high physical, emotional, and financial costs. With the funds raised from this event, Alzheimer’s LA provides support, education, and emergency assistance to caregivers on the brink of exhaustion.”

“It’s also very important that we shine a light on the impact that women like Dr. Trejo and Ms. Albright have on our community during Women’s History Month, which is dedicated to reflecting on the often-overlooked contributions of women in our society.

The virtual event will be hosted by actress Sharon Lawrence (Dynasty, Shameless). Participants and sponsors will each receive a curated gift box containing a teacup and saucer set along with assorted treats commonly served during a traditional afternoon tea experience. Tickets are available for purchase until Friday, March 4th at AlzheimersLA.org/Visionary.

About Alzheimer’s Los Angeles
For more than 40 years Alzheimer’s Los Angeles has served people throughout Los Angeles County and the Inland Empire. 100% of funds raised stay local, providing free care and support for individuals and
families. Low-cost training and education are also offered for professionals. Alzheimer’s Los Angeles focuses on care, support, advocacy, and local research. Alzheimer’s is a devastating neurodegenerative disease that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844.HELP.ALZ or visit www.alzheimersLA.org

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