

2016 Annual Report

July 1, 2015 – June 30, 2016



Helping local families for 35 years... facing it together

On January 7, 2017, our board chose to focus 100% of our 35-year-old nonprofit's efforts to help local families, and keep 100% of every penny in the communities we serve.

The cost of this disease is bankrupting local individuals financially, emotionally, and physically, and the money you donate or raise by participating in our events like walk4ALZ allows us to help at no cost. We are also raising money to support innovative, groundbreaking research here in the Greater LA area. Our change lets us commit 20% of walk4ALZ proceeds directly to local research.

Additionally, we continue to advocate on behalf of increased funding for research and resources for caregivers locally, statewide, and federally... for 35 years we've been on the ground making a difference for people and the cause. Today our commitment to Greater Los Angeles remains stronger than ever and we hope your commitment to us with our new name and new look remains strong as well.

Let's face it... a diagnosis of Alzheimer's is devastating.

So until there's a prevention, treatment, or cure... let's face it TOGETHER.

Sincerely

President and CEO

Susan M. Galeas, MSW, MPH

TOGETHER WE CAN...

- Help more people
- Bring hope to caregivers and families
- Raise awareness and change perceptions
- Create dementia friendly communities
- One day prevent, treat, or cure the disease
- Do more... be more... on behalf of those affected

Look for our Se Give from yours!



The crowd at the opening ceremony of the 2015 walk4ALZ Los Angeles.



The startline at walk4ALZ San Gabriel Valley in 2015.

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Bradley R. Williams, PharmD, CGP

In Fiscal Year 2016, we served 98,288 people through our programs & services including:



3,058
support & guidance through Family Care Consultations











The 2016 Early Memory Loss Forum featured (I to r):
Medical Presenter Dr. Helena Chui (Chair, Dept. of Neurology,
USC Keck School of Medicine); Keynote speaker Kim Campbell
(co-founder of the "I'll Be Me" Alzheimer's Fund); and Master of
Ceremony Mayde Gomez (KABC7 reporter).





The BeatALZ team huddles at the tackleALZ game on June 4, 2016

FY16 ... DEFINING YEAR FOR OUR ORGANIZATION

Alzheimer's Greater Los Angeles is the only dementia-focused, nonprofit with 55 staff and five locations.

For more than 35 years, Alzheimer's Greater Los Angeles has provided **free** programs and services to families and caregivers in Greater LA, the Inland Empire and south Ventura County. And unlike other Alzheimer's organizations, 100% of all money raised stays local.

- Services include: Care Counseling, Support Groups, Early Stage Programs, 24/7 844.HELP.ALZ, Caregiver Education, Community Outreach, and more
- Advocacy efforts at local, state, and federal levels
- Fundraising for local, innovative research
- Low cost training and education for professionals

Raising awareness is critical if we're going to one-day change the course of Alzheimer's. Yet TODAY and into the future we also must care for those living with and affected by this disease. For this, we need YOU... to volunteer, to advocate, and to donate. No other Alzheimer's organization has the ability we do to improve the lives of those impacted. Go to **alzgla.org** or call 844.HELP.ALZ (844.435.7259) to learn more, to donate or volunteer.



ALZGLA staff after a successful 2016 "An Unforgettable Evening," a private garden party and auction fundraising event.

New Mission

Improving the lives of local families affected by Alzheimer's/Dementia by increasing awareness, delivering effective programs/services, providing compassionate support, and advocating for quality care and a cure.



A "Memories in the Making" (MiM) artist and her family at the 4th annual MiM Gallery Exhibition and Auction.

Core Services

- Information & Referral
- Care Counseling
- Caregiver Education
- Support Groups
- Professional Training
- Early Stage Programs

Ways to get involved

JOIN THE CAUSE

- Donate
- Advocate
- Volunteer
- Educate others
- walk4ALZ

VOICE YOUR COMMITMENT

- Join our advocacy network
- Enroll in our Speaker's Bureau

OPEN YOUR SP AND WALLET

- Donate online: www.alzgla.org
- Remember us in your will or trust
- Donate your used vehicle
- Plan a workplace giving event

FINANCIAL SUMMARY

Fiscal Year 2016 (July 1, 2015 - June 30, 2016)

Our complete audited financial statements are available at alzgla.org or may be requested by calling 844.HELP.ALZ

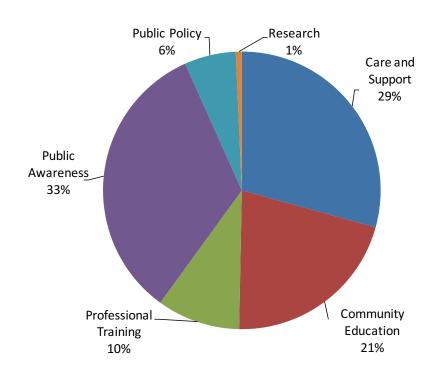
How your donation works for our mission:

100% money raised stays local, allowing us to provide FREE programs and services to individuals and families.

Revenue by Source

Other Unsolicited 1% In Kind Gifts 10% 6% Direct mail Government Major Gifts 7% Grants 8% 16% Walk4Alz Planned Giving 16% 23% **Foundations Events** 3% 10%

Expenditures by Function



Los Angeles Headquarters

4221 Wilshire Blvd, Ste 400 Los Angeles, CA 90010 323.938.3379

East Los AngelesService Center

133 North Sunol Dr, Ste 237Los Angeles, CA 90063323.881.0574

San Fernando ValleyService Center

21515 Vanowen St, Ste 120 Canoga Park, CA 91303 818.830.8590

Inland Empire Service Center

2002 Iowa Ave, Ste 107 Riverside, CA 92507 951.241.7878

Santa Clarita Valley

Service Center 27240 Turnberry Lane, Ste 200 Valencia, CA 91355 661.362.0740

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844.HELP.ALZ (844.435.7259) | alzgla.org

About Alzheimer's Greater Los Angeles

Alzheimer's Greater Los Angeles (formerly known as Alzheimer's Association, California Southland Chapter) provides programs and services free of charge to individuals with Alzheimer's and related dementias, their families, caregivers and the community. Low cost training and education are also offered for professionals. Alzheimer's Greater Los Angeles began as an independent 501(c)(3) nonprofit in 1981, before affiliating with the national Alzheimer's Association in 1984. Effective January 7, 2016 all Alzheimer's Greater Los Angeles fundraising will stay local, focusing on care, support, advocacy, and research across Los Angeles County and the Inland Empire.