



Visionary Women's Afternoon Tea

SPONSORSHIP OPPORTUNITIES

FRIDAY, FEBRUARY 19, 2021





THE CAUSE

Women are at the epicenter of Alzheimer's... join Visionary Women in Los Angeles who are making a difference today for the cause.

- A **woman** in her 60's is **twice as likely to develop Alzheimer's** than breast cancer
- Alzheimer's is now the **3rd leading cause of death** for older women in Los Angeles
- **Two-thirds** of those affected by Alzheimer's are women (that's 3.8 million women, including **over 113,000 that live in LA County**)

**The numbers are clear...
Alzheimer's is a women's issue.**

VIRTUAL EVENT

TEA & PROGRAM

4PM

HOSTED BY SHARON LAWRENCE

Emmy Nominated & SAG
Award-Winning Actress

BREAKING BOUNDARIES AWARDS

for innovative, creative, or groundbreaking efforts related to Alzheimer's advocacy, care, or research

CARING HEARTS AWARD

for the unsung hero whose selfless efforts brings comfort and inspires others



We provide free support and services to individuals and families. 100% of money raised stays local in the communities we serve.

SPONSORSHIP OPPORTUNITIES

MAGNIFICENT MAJESTY \$25,000

- Ten (10) tea gift sets (available for home delivery or shipment to your friends). Tea set includes teacup, variety of fine tea, exclusive tea towel, delectable delights, and more*
- Ten (10) virtual event tickets
- Two (2) bottles of Dom Perignon Champagne (or equivalent)
- One (1) exclusive curated afternoon tea collection and box of savory treats delivered on day of event*
- Name or company logo featured on Alzheimer's Los Angeles website and event page
- Special recognition during virtual event and full-page digital tribute journal ad
- Listing in Alzheimer's Los Angeles annual report, social media, and post-event thank you eblast

COMPASSIONATE COUNTESS \$5,000

- Six (6) tea gift sets (available for home delivery or shipment to your friends). Tea set includes teacup, variety of fine tea, exclusive tea towel, delectable delights, and more*
- Six (6) virtual event tickets
- One (1) bottle of Veuve Cliquot (or equivalent)
- One (1) exclusive curated afternoon tea collection and box of savory treats delivered on day of event*
- Name or company logo featured on Alzheimer's Los Angeles website and event page
- Special recognition during virtual event and full-page digital tribute journal ad
- Listing in Alzheimer's Los Angeles annual report, social media, and post-event thank you eblast

DEDICATED DAME \$1,000

- Two (2) tea gift sets (available for home delivery or shipment to your friends). Tea set includes teacup, variety of fine tea, exclusive tea towel, delectable delights, and more*
- Two (2) virtual event tickets
- One (1) exclusive curated afternoon tea collection and box of savory treats delivered on day of event*
- Name or company logo featured on Alzheimer's Los Angeles website and event page
- Listing in Alzheimer's Los Angeles annual report, social media, and post-event thank you eblast

DELIGHTFUL DUCHESS \$10,000

- Eight (8) tea gift sets (available for home delivery or shipment to your friends). Tea set includes teacup, variety of fine tea, exclusive tea towel, delectable delights, and more*
- Eight (8) virtual event tickets
- Two (2) bottles of Ruinart Rosé Champagne (or equivalent)
- One (1) exclusive curated afternoon tea collection and box of savory treats delivered on day of event*
- Name or company logo featured on Alzheimer's Los Angeles website and event page
- Special recognition during virtual event and full-page digital tribute journal ad
- Listing in Alzheimer's Los Angeles annual report, social media, and post-event thank you eblast

BOLD BARONESS \$2,500

- Four (4) tea gift sets (available for home delivery or shipment to your friends). Tea set includes teacup, variety of fine tea, exclusive tea towel, delectable delights, and more*
- Four (4) virtual event tickets
- One (1) exclusive curated afternoon tea collection and box of savory treats delivered on day of event*
- Name or company logo featured on Alzheimer's Los Angeles website and event page
- Special recognition during virtual event and full-page digital tribute journal ad
- Listing in Alzheimer's Los Angeles annual report, social media, and post-event thank you eblast

SUPPORTING SIPPER \$150

- One (1) tea gift set. Includes teacup, fine tea, exclusive tea towel, and delectable delights*
- One (1) virtual event ticket

DIGITAL TRIBUTE JOURNAL ADS

Full Page	\$500
Half Page	\$250
Quarter Page	\$100

*subject to availability



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2021 SPONSORSHIP FORM



- MAGNIFICENT MAJESTY:** \$25,000 **DELIGHTFUL DUCHESS:** \$10,000
 COMPASSIONATE COUNTESS: \$5,000 **BOLD BARONESS:** \$2,500 **DEDICATED DAME:** \$1,000
 SUPPORTING SIPPER (INDIVIDUAL TICKET): \$150

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

- I cannot attend but enclosed is my **100% tax-deductible gift** of \$ _____

In Honor of / In Memory of (circle one) _____

- My check payable to **Alzheimer's Los Angeles** for \$ _____ is enclosed

- I would like to donate my tea gift set(s) to a caregiver

- Please charge \$ _____ to: Visa Master Card American Express

CARD NO. _____ EXP. DATE _____ CVV _____

NAME ON CARD _____ BILLING ZIP _____

SIGNATURE _____

Please mail or scan to:

BRIAN WELCH

bwelch@alzla.org
direct: 323.930.6228

Alzheimer's Los Angeles
4221 Wilshire Blvd, Ste 400
Los Angeles, CA 90010

For more info: AlzheimersLA.org/visionary

Tribute Journal Ad Deadline:

January 22, 2021

Brian Welch will contact you
to discuss ad mechanical
requirements.



844.435.7259
AlzheimersLA.org