



# walk4ALZ<sup>®</sup>

**NEW  
LOCATION  
IN  
DOWNTOWN LA**

**Sunday  
Oct. 20<sup>th</sup>  
2019**



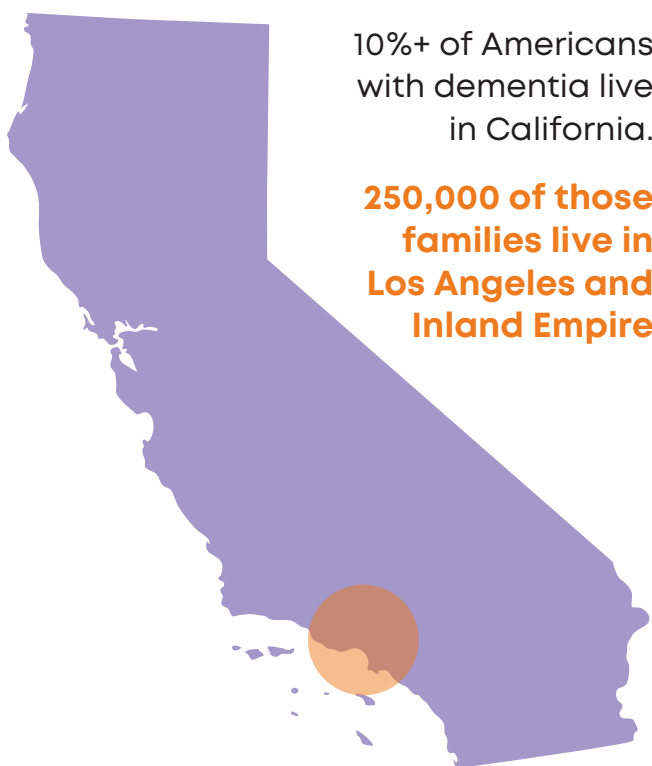
## **2019 walk4ALZ<sup>®</sup> SPONSORSHIP OPPORTUNITIES**

**Los Angeles State Historic Park • 1245 N Spring St • Los Angeles, CA 90012**

# walk4ALZ<sup>®</sup> About Alzheimer's Los Angeles

## WHO WE ARE...

a dementia-focused nonprofit with nearly 40 years' experience serving Greater Los Angeles and the Inland Empire - offering free support and services for individuals and families when they need us most.



### **Helpline: 844.435.7259**

available for information, emotional support, resources, and referrals



### **Care Counseling**

guidance, support, and dementia expertise in person or by phone



### **Support Groups**

safe places for caregivers and/or those living with a dementia to gather & share information



### **Community & Caregiver Education**

courses for caregivers and presentations in various languages



### **Early Stage Programs**

education and support for those with memory concerns and their care partners



### **arts4ALZ & Memory Mornings**

activities that focus on art, music, cognitive stimulation, and socialization

Help us serve the 250,000+ people in our community facing Alzheimer's today and the thousands more who will tomorrow.

Follow us @AlzheimersLA



**Alzheimer's  
LOS ANGELES**

**844.HELP.ALZ**  
AlzheimersLA.org

# walk4ALZ<sup>®</sup> Sponsorship Benefits Overview

	<b>GOLD</b> \$7,500	<b>SILVER</b> \$5,000	<b>BRONZE</b> \$2,500
<b>VISIBILITY</b>			
Corporate logo/name featured on postcards*	LOGO	LOGO	NAME
Corporate logo/name featured in participant/team captain welcome kits	LOGO	LOGO	NAME
Corporate logo/name featured in direct marketing pieces*	LOGO	LOGO	NAME
Corporate logo/name on event website (with link to corporate site)	LOGO	LOGO	NAME
Mentions in social media outreach, including Facebook, Twitter, Instagram	●	●	●
Acknowledgement in press release(s)	●	●	
Speaking opportunity at walk kick-off or wrap-up event(s)	●		
<b>WALK DAY</b>			
Recognition in opening ceremony	●	●	
Corporate logo on stage banner	LOGO	LOGO	NAME
Custom sign with corporate logo strategically placed along walk route	3	1	
Canopy VIP booth provided at event	●		
Promotional table at event	●	●	●
Commemorative walk4ALZ t-shirts	15	10	5
<b>COMPANY ENGAGEMENT</b>			
Concierge Service for your corporate walk4ALZ team	●		
Complimentary professionally-led seminar for sponsor employees	●		
Pre-walk promotional opportunities at your workplace	●		
Corporate team photo at walk4ALZ event	●	●	●

\*subject to space and deadlines

**If you want to help LOCAL families...support walk4ALZ<sup>®</sup>!**  
**100% stays in our local community with 20% of net proceeds going to local research**

For more information, please contact:  
 Pat Berni, Director of Events • [pberni@alzla.org](mailto:pberni@alzla.org) • 323.930.6270

# walk4ALZ<sup>®</sup> SPONSOR APPLICATION

## Payment & Contact Information

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### Please select sponsorship level:

- ☐ Gold (\$7,500)      ☐ Silver (\$5,000)      ☐ Bronze (\$2,500)

### Sponsor's Information

Company Name \_\_\_\_\_  
Company Website \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

### Method of Payment

- ☐ Check (enclosed)

Please make check payable to **Alzheimer's Los Angeles**

- ☐ Credit Card

☐ VISA      ☐ MasterCard      ☐ AMEX

Name On Card \_\_\_\_\_  
Card Number \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Signature \_\_\_\_\_

- ☐ Please invoice me. Payment is **REQUIRED** prior to the event.

### Please mail or email completed forms to:

Pat Berni  
4221 Wilshire Blvd, Ste 400  
Los Angeles, CA 90010  
pberni@alzla.org | 323.930.6270

