



walk4ALZ[®]

**NEW
LOCATION
IN
DOWNTOWN LA**

**Sunday
Oct. 20th
2019**



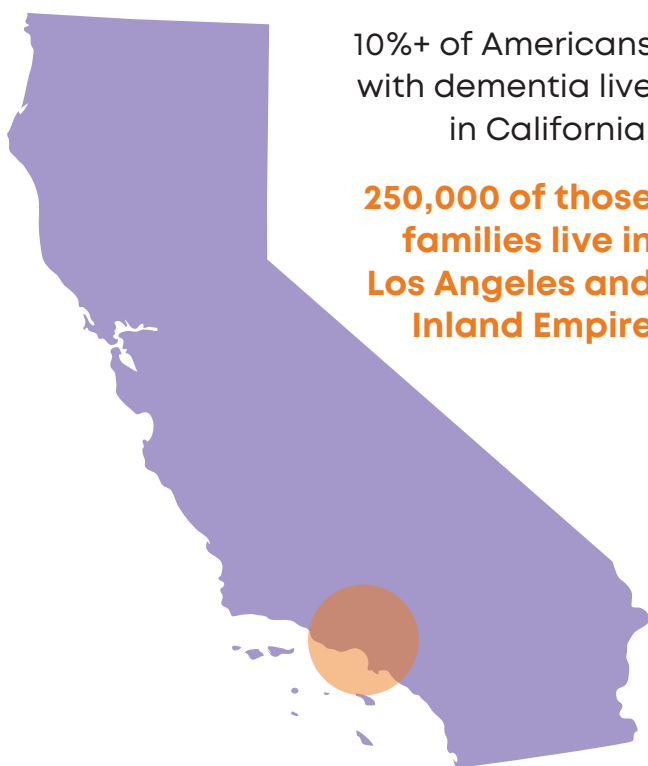
2019 walk4ALZ[®] SPONSORSHIP OPPORTUNITIES

Los Angeles State Historic Park • 1245 N Spring St • Los Angeles, CA 90012

walk4ALZ[®] About Alzheimer's Los Angeles

WHO WE ARE...

a dementia-focused nonprofit with nearly 40 years' experience serving Greater Los Angeles and the Inland Empire - offering free support and services for individuals and families when they need us most.



10%+ of Americans with dementia live in California.

250,000 of those families live in Los Angeles and Inland Empire



Helpline: 844.435.7259

available for information, emotional support, resources, and referrals



Care Counseling

guidance, support, and dementia expertise in person or by phone



Support Groups

safe places for caregivers and/or those living with a dementia to gather & share information



Community & Caregiver Education

courses for caregivers and presentations in various languages



Early Stage Programs

education and support for those with memory concerns and their care partners



arts4ALZ & Memory Mornings

activities that focus on art, music, cognitive stimulation, and socialization

Help us serve the 250,000+ people in our community facing Alzheimer's today and the thousands more who will tomorrow.

Follow us @AlzheimersLA



844.HELP.ALZ
AlzheimersLA.org

walk4ALZ[®] Sponsorship Benefits Overview

GOLD \$7,500 **SILVER** \$5,000 **BRONZE** \$2,500

VISIBILITY

	GOLD	SILVER	BRONZE
Corporate logo/name featured on postcards*	LOGO	LOGO	NAME
Corporate logo/name featured in participant/team captain welcome kits	LOGO	LOGO	NAME
Corporate logo/name featured in direct marketing pieces*	LOGO	LOGO	NAME
Corporate logo/name on event website (with link to corporate site)	LOGO	LOGO	NAME
Mentions in social media outreach, including Facebook, Twitter, Instagram	●	●	●
Acknowledgement in press release(s)	●	●	
Speaking opportunity at walk kick-off or wrap-up event(s)	●		

WALK DAY

Recognition in opening ceremony	●	●	
Corporate logo on stage banner	LOGO	LOGO	NAME
Custom sign with corporate logo strategically placed along walk route	3	1	
Canopy VIP booth provided at event	●		
Promotional table at event	●	●	●
Commemorative walk4ALZ t-shirts	15	10	5

COMPANY ENGAGEMENT

Concierge Service for your corporate walk4ALZ team	●		
Complimentary professionally-led seminar for sponsor employees	●		
Pre-walk promotional opportunities at your workplace	●		
Corporate team photo at walk4ALZ event	●	●	●

*subject to space and deadlines

If you want to help LOCAL families...support walk4ALZ[®]!
100% stays in our local community with 20% of net proceeds going to local research

For more information, please contact:

Pat Berni, Director of Events • pberni@alzla.org • 323.930.6270

walk4ALZ[®] SPONSOR APPLICATION

Payment & Contact Information

Please select sponsorship level:

- Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500)

Sponsor's Information

Company Name _____
Company Website _____
Contact Person _____
Address _____
City _____ State _____ Zip Code _____
Phone _____
Email _____

Method of Payment

- Check (enclosed)

Please make check payable to **Alzheimer's Los Angeles**

- Credit Card

VISA MasterCard AMEX

Name On Card _____
Card Number _____
Exp. Date _____ Sec. Code _____
Billing Address _____
City _____ State _____ Zip Code _____
Signature _____

- Please invoice me. Payment is **REQUIRED** prior to the event.

Please mail or email completed forms to:

Pat Berni
4221 Wilshire Blvd, Ste 400
Los Angeles, CA 90010
pberni@alzla.org | 323.930.6270

