

wellness**4**ALZ

FUNDRAISING TEMPLATES

Feel free to cut, paste, and tweak any of the templates below to get started fundraising:

ASK EMAIL TEMPLATE TO AN INDIVIDUAL:

Dear **[CONTACT FIRST NAME]**,

Alzheimer's disease is the fourth leading cause of death in California and the only cause in the top ten with no cure, prevention, or treatment. More than 250,000 people in the Greater Los Angeles area are living with the disease today. That's why I'm participating in **#wellness4ALZ**, a virtual health and wellness event from Alzheimer's Los Angeles that brings together local communities to fight against dementia while reaching our wellness goals. We come together in person and online to share our progress, our support, and our stories to honor and remember those affected by this disease. We are fundraising for family, friends, caregivers, and the countless loved ones facing this devastating disease — **almost everyone has a connection.**

Alzheimer's Los Angeles provides FREE care and support services such as:

- Care Counseling and support groups
- educational programs for community members and professionals
- a Helpline staffed by trained professionals and volunteers
- advocacy efforts at the local, state, and federal government levels
- local research support.

This organization means so much to me because **[INPUT YOUR REASON FOR PARTICIPATING]**. I hope you'll support it, too!

As part of this health and wellness challenge, I've committed to raise **[INPUT FUNDRAISING GOAL]** for Alzheimer's LA while I work to **[INPUT YOUR FITNESS GOAL]** by June 30th. My personal fundraising page is linked below. **Can you support me and Alzheimer's Los Angeles by donating to my effort?** Donations are 100% tax-deductible and all gifts are welcome—every dollar helps get me one step closer to reaching my wellness and fundraising goals!

[INSERT LINK TO YOUR FUNDRAISING PAGE]

I know I can do this with your help—it would mean the world not only to me, but also to the thousands of families who rely on Alzheimer's Los Angeles every day. Thank you in advance for your time and generosity!

Sincerely, **[INSERT YOUR FIRST NAME]**

To learn more about Alzheimer's Los Angeles, check out their website at www.alzheimersLA.org!

ASK EMAIL FOR A COMPANY MATCHING GIFT:

Dear **[HR REPRESENTATIVE]**,

Alzheimer's disease is the fourth leading cause of death in California and the only cause in the top ten with no cure, prevention, or treatment. More than 250,000 people are currently affected. in the Los Angeles Area alone.

That's why I've donated to **#wellness4ALZ**, a virtual fundraising event from Alzheimer's Los Angeles that brings together local communities to fight against dementia while reaching our wellness goals. I am fundraising for family, friends, caregivers, and the countless loved ones facing this devastating disease.

Alzheimer's Los Angeles provides FREE care and support services such as Care Counseling, educational programs, and a Helpline, **844.HELP.ALZ (844.435.7259)**, to those facing Alzheimer's and other dementias, and also supports advocacy and LOCAL research efforts. This organization means so much to me because **[REASON FOR PARTICIPATING]**.

I've donated **[DONATION AMOUNT]** to Alzheimer's Los Angeles and would be grateful to have **[COMPANY NAME]** support me by matching this donation. **Can [COMPANY NAME] support me and Alzheimer's Los Angeles by matching my gift with a tax-deductible donation?** 100% of the contribution stays local and all gifts are welcome—every dollar helps get me one step closer to reaching my wellness and fundraising goals! Matching gifts can be made via my personal fundraising page below or by mailing a donation to: **Alzheimer's Los Angeles at 4221 Wilshire Blvd, Ste 400, Los Angeles, CA 90010.**

[INSERT LINK TO FUNDRAISING PAGE]

I know I can do this with your help—it would mean the world to not only me, but also to the thousands of people who rely on Alzheimer's Los Angeles every day. Together we will directly impact the lives of local families!

Thank you in advance for your time and generosity!

Sincerely,

[YOUR FIRST NAME]

To learn more about Alzheimer's Los Angeles, check out their website at AlzheimersLA.org! Alzheimer's Los Angeles is a tax-exempt organization (#95-3718119) under Section 501 (c) (3) of the Internal Revenue Code, and your gifts are tax deductible to the full extent of the law.

JOIN THE CAMPAIGN TEMPLATE:

Hi, **[CONTACT FIRST NAME]**!

Spring is finally here and what better way to celebrate than to live a healthier lifestyle! Keeping your brain healthy is important, and it's easier to do than you might think!

That's why I'm participating in **#wellness4ALZ**, a virtual health and wellness event from Alzheimer's Los Angeles that brings together local communities to fight against dementia while reaching our wellness goals. We come together online to share our progress, our support, and our stories to honor and remember those affected by this disease. **I'd love to have you join the event so together we can challenge ourselves to live a healthier and more mindful lifestyle...and also raise awareness and funds for this worthy cause!**

By joining **#wellness4ALZ**, we can help Alzheimer's Los Angeles continue to provide FREE care and support services such as:

- Care Counseling and support groups
- educational programs for community members and professionals
- a Helpline staffed by trained staff and volunteers
- advocacy efforts at the local, state, and federal government levels
- local research support.

This organization means so much to me because **[INSERT YOUR REASON FOR PARTICIPATING]**. I hope you'll support it, too!

How Can You Help?

1. Create your own fundraising page at: <https://www.alzheimersla.org/wellness4alz/>
2. Invite your friends and family to join
3. If you're unable to join the event, please consider donating to my page so I can be one step closer to my goal of **[INSERT YOUR FUNDRAISING GOAL]**. You can donate at: **[INSERT LINK TO YOUR DONATION PAGE]**.

Once you've registered, Alzheimer's LA offers a calendar of health and wellness challenges and fundraising tools to help you meet your goals. Together, we can make a positive impact in our community—and get fit while we're at it!

Thank you so much, **[CONTACT FIRST NAME]**!

Sincerely, **[INSERT YOUR FIRST NAME]**

To learn more about Alzheimer's Los Angeles, please visit their website at www.alzheimersLA.org.

FOLLOW-UP EMAIL TEMPLATE:

Hi, **[CONTACT FIRST NAME]**!

I wanted to reach out again to ask if you'll support my fundraising efforts for **#wellness4ALZ** so Alzheimer's Los Angeles can continue to provide FREE care and support to local families affected by Alzheimer's and other dementias.

To date, I've raised **[INSERT YOUR TOTAL RAISED]** but I still have a way to go to reach my target goal of **[INSERT YOUR FUNDRAISING GOAL]**. Just click the link below and it will take you to my personal fundraising page. Donations are 100% tax-deductible and every dollar raised stays local to support our community. Your generosity is greatly appreciated—no amount is too little!

[INSERT LINK TO YOUR FUNDRAISING PAGE] Thank you again for your support!

Sincerely,

[INSERT YOUR FIRST NAME]

To learn more about the services Alzheimer's Los Angeles provides, you can visit their website at www.alzheimersLA.org.

THANK YOU FOR DONATION EMAIL TEMPLATE:

Hi, **[CONTACT FIRST NAME]**!

Thank you **so much** for supporting me in **#wellness4ALZ**, a virtual health and wellness event that helps local families in their battle with Alzheimer's or other dementias. Because of your generosity, I've now raised **[INSERT YOUR TOTAL RAISED]** of my **[INSERT YOUR FUNDRAISING GOAL]** goal!

I feel very fortunate to participate in this challenge, and your support means the world to me. Together, our efforts will enable Alzheimer's Los Angeles to help the over 250,000 people affected by Alzheimer's in our local community. **THANK YOU!**

Sincerely,

[INSERT YOUR FIRST NAME]