

FISCAL YEAR 2018



IMPACT REPORT

JULY 1, 2017 - JUNE 30, 2018



A MESSAGE FROM THE
PRESIDENT & CEO,

HEATHER
COOPER
ORTNER

Alzheimer's Los Angeles is dedicated to caring for and empowering people and their families living with Alzheimer's or other dementias. Our caring support and impactful education programs provide critical skills to help manage the course of this challenging disease.

The dedicated team at Alzheimer's Los Angeles works to bring you innovative, truly helpful care and services. As this annual report demonstrates, we continue to deliver services throughout Los Angeles, Riverside, and San Bernardino Counties in effective and efficient ways. We are proud of our achievements from the 2018 fiscal year and are pleased to present this snapshot.

We could not have realized these remarkable accomplishments without the generosity of the Los Angeles and Inland Empire communities. We are grateful for your support and look forward to continuing to serve the people of LA and the Inland Empire.

Thank you for your partnership as we work together to care for families facing Alzheimer's disease and other dementias. Until there's a cure, Alzheimer's Los Angeles will provide the care.

With gratitude,

Heather Cooper Ortner | President & CEO

IN MEMORIAM

Connie Lee Keiter was born August 26, 1928 and died three days after her 90th birthday. She met her husband, Bud on a blind date, and they married in 1949. Connie became involved with our organization when Bud was diagnosed with Alzheimer's and the family was in crisis.

After meeting with our Care Counselors ten years ago, the Alzheimer's Los Angeles staff helped Connie and her family with advice and guidance, creating a roadmap for Bud and his care, ensuring a unified family front, and securing a high quality of life for Bud in his final years.

Connie attended our first Visionary Women's Luncheon in 2016 and was so

moved by the stories she heard she asked, "What more can I do to support the great work you do?" and "Connie's Challenge" was born. She donated \$250,000 as a matching gift which made her contribution total a half million dollars. Connie was the recipient of our Visionary Women's Breaking Boundaries Award in 2017. In typical Connie fashion, in receiving her award she began her speech by saying, "Alzheimer's sucks!", and she brought the house down.

Connie served on our Visionary Women's Planning Committee for two years. Because of her challenge gift, 1,000 families were helped by our Care Counselors. Her presence at our committee meetings became essential, as her perspective was original, direct, and no-nonsense. Connie

was a straight-shooter, a fun-lover, an organizer and exemplary philanthropist. She had a keen wit and often challenged others with her laser-sharp directness but always with love.

Her wit, her wisdom, that wicked sparkle in her eye was as unique as the woman. A fierce opponent and an even more formidable friend, Connie was a one-of-a-kind woman. A sailor, (sometimes with a mouth like one!), golf champion, and tireless volunteer, Connie was generous with her time and her resources. As the matriarch of a large family, Connie enjoyed the company of four generations. The friends lucky enough to be in her orbit became a part of her extended family.



**From this day forward,
the annual Breaking
Boundaries Award will
bear her name.**

ABOUT Alzheimer's Los Angeles

Alzheimer's Los Angeles provides free care and support to individuals with Alzheimer's and other dementias, their families, caregivers and the community. Low cost training and education are also offered for professionals. Alzheimer's Los Angeles began as an independent 501(c)(3) nonprofit in 1981. 100% of all Alzheimer's Los Angeles fundraising stays local, focusing on care, support, advocacy, and research across Los Angeles and the Inland Empire.

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Terrance Town, PhD

A LOOK BACK

2017

JULY

- 6th annual tackleALZ raises over \$60,000
- Dr. Debra Cherry, Executive VP, elected to the NAPA Advisory Council & will provide advice on Alzheimer's and other dementias – research, care and services – to federal agencies



SEPTEMBER

- Alzheimer's Los Angeles hosts several events in honor of Latino Heritage Month, including *El Cuidador*, a one man play in Spanish
- Bilingual, 4-part telenovela, "Lost Memories," created and released
- New President & CEO, Heather Cooper Ortnor, joins the team

OCTOBER

- 25th annual walk4ALZ[®] held in Century City
- Telenovela accepted into three film festivals
- Our programs and efforts received visibility in several national publications, including *Generations* and national webinars



NOVEMBER

- 2nd annual Visionary Women's Awards Luncheon held at the Riviera Country Club
- Red carpet screening of *Broken Memories* with Ron Howard & Bryce Dallas Howard

2018

FEBRUARY

- Bring our Loved Ones Home taskforce was created

MARCH

- Over 170 healthcare champions attended the Statewide California Dementia Healthcare Summit which was assembled to stimulate improvements in dementia care.



APRIL

- San Gabriel Valley walk4ALZ[®] held in Monrovia's Library Park
- Inland Empire walk4ALZ[®] held at Silverlake Sports Park in Norco

MAY

- 6th annual *An Unforgettable Evening*[®] with Sara Bareilles raises nearly \$900,000

JUNE

- 5th Annual Memories in the Making Art Exhibit held at Bergamot Station with LA Opera and over 200 people in attendance
- 12th annual East Los Angeles Caregiver Wellness Day held at the Alhambra Campus of the Keck School of Medicine



PROGRAMS & SERVICES



Helpline: 844.435.7259

available for information, emotional support, resources, and referrals



Care Counseling

guidance, support, and dementia expertise in person or by phone



Support Groups

safe places for caregivers and/or those living with a dementia to gather & share information



Community & Caregiver Education

courses for caregivers and presentations in various languages



Early Stage Programs

education and support for those with memory concerns and their care partners



arts4ALZ & Memory Mornings

activities that focus on art, music, cognitive stimulation, and socialization

How we served Greater Los Angeles in 2018...



137

Support groups



17,331

Education & training participants



1,191

Care counseling sessions



1,584

Early stage sessions



2,595

Helpline calls



45,523

Community outreach participants

YOUR DOLLARS IN ACTION



Frances

ALZ DIRECT

Frances provides full time care for her mother who was diagnosed with Alzheimer's 15 years ago and now requires constant supervision, as well as assistance with most activities. Her siblings live out of the area, so Frances is the primary caregiver and helps her mom with all daily tasks. Frances started feeling overwhelmed and isolated and was referred to Alzheimer's Los Angeles by her social worker through our Alz Direct Connect Referral Program. She now receives support through our Care Counseling services where she has received disease education, emotional support, and resources to help ease her financial burden, as she is unable to work outside the house. Recently, due to the amount of time and energy focused on her mother, Frances's own health began deteriorating. As a result, we provided her with emergency respite which allowed her to seek out medical treatment for her newly discovered thyroid condition.

Frances has told us that "the assistance provided by Alzheimer's Los Angeles has been a blessing" and has "given much needed information...I don't feel as isolated as before. I have been able to reach out to my Care Counselor and get a compassionate response every single time. The assistance with in-home care for my mom has allowed me to attend my doctor's appointments with the peace of mind that my mother is well taken care of."



Gina

EMERGENCY RESPITE

Gina is a caregiver for her 88-year-old father, Joel, and was also caring for her mother until she passed away last month at the age of 90. Joel was diagnosed nine years ago with Alzheimer's. Initially it began with signs of confusion, forgetfulness, hallucinations, and wandering; he even got lost numerous times. Joel is now in the middle stages of the disease and suffers from several health ailments.

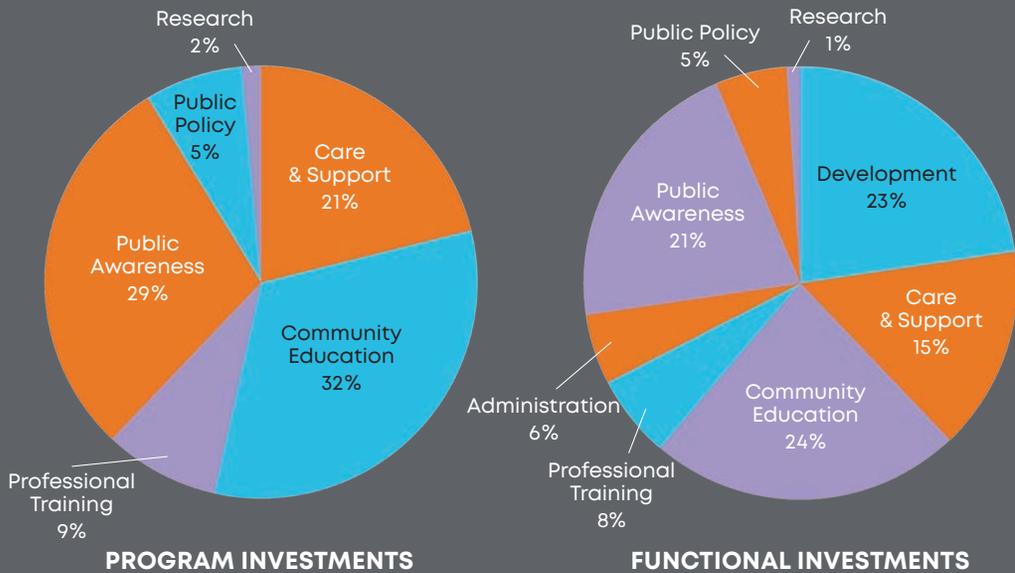
Gina's mother had Leukemia and suffered from severe arthritis that caused her to be bed-bound. Gina had to take her mother to weekly chemotherapy treatments which was challenging because she could not leave her father unattended. Juggling multiple medical appointments was incredibly difficult.

Because of her parents limited mobility, Gina had to carry and transfer her parents from bed to chair. She did not have any assistive equipment to help with this. On the days that her parents had medical appointments, Gina had to carry her parents up and down the stairs because the landlord did not allow home modifications. Gina's physical health has deteriorated due to the heavy lifting and carrying as well as lack of rest. Gina's emotional health has also been impacted. Her family has only been able to provide limited support, and the challenges encountered by the family have been exacerbated by living on a fixed income.

HOW WE HELPED: Alzheimer's Los Angeles helped provide respite funds so that Gina could accompany her mother to the chemotherapy sessions and ensure that her dad was safely being supervised. One of our Care Counselors provided Gina with education on how to navigate the health care system. We even showed Gina how to obtain a wheelchair and bath chair for her father through his health insurance. This not only eases the physical demands of caregiving, it also provides her father with increased mobility.

FINANCIAL SUMMARY

FISCAL YEAR 2018
(JULY 1, 2017 – JUNE 30, 2018)



HOW YOUR DONATION WORKS FOR OUR MISSION:
100% RAISED STAYS LOCAL

Our complete audited financial statements are available at AlzheimersLA.org or may be requested by calling **844.HELP.ALZ.**

OUR MISSION

Improving the lives of local families affected by Alzheimer's & dementia by increasing awareness, delivering effective programs & services, providing compassionate support, and advocating for quality care and a cure.



WAYS TO GET INVOLVED

JOIN THE CAUSE

- Donate
- Advocate
- Volunteer
- Educate others
- walk4ALZ®
- Host an event



VOICE YOUR COMMITMENT

- Join our advocacy network
- Enroll in our Speaker's Bureau



OPEN YOUR HEART & WALLET

- Donate online: AlzheimersLA.org/donate
- Remember us in your will or trust
- Donate your used vehicle
- Plan a workplace giving event

CONNECT WITH US



@AlzheimersLA

Los Angeles Headquarters

4221 Wilshire Blvd, Ste 400
Los Angeles, CA 90010
323.938.3379

East Los Angeles Service Center

133 North Sunol Dr, Ste 237
Los Angeles, CA 90063
323.881.0574

San Fernando Valley Service Center

21515 Vanowen St, Ste 120
Canoga Park, CA 91303
818.830.8590

Inland Empire Service Center

2002 Iowa Ave, Ste 107
Riverside, CA 92507
951.241.7878

Santa Clarita Valley Service Center

In the SCV Senior Center
22900 Market St
Santa Clarita, CA 91321
661.259.9444, Ext. 131



844.HELP.ALZ (844.435.7259) | AlzheimersLA.org

Thank you to our donors and the generous foundations and sponsors that help us provide vital support and services to individuals and caregivers, education for both the public and healthcare professionals, advocacy for improved public policy and legislation, and local research funding.

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