

Every part of our community has a role in supporting people with dementia and their caregivers.

## In California...

**650,000** people are living with Alzheimer's disease

There are **1.6 million** unpaid caregivers

These numbers will touch us all because they represent family members, friends, neighbors, co-workers, colleagues, clients, and customers.

## **Dementia Friendly means:**

- An informed community
  - Understand dementia and Alzheimer's disease
  - Know what resources exist in your community
- A **safe** community
  - Look out for those susceptible to exploitation
  - Help those who are lost or missing
- A respectful community
  - Learn tips for interacting with a person who has dementia
  - Tailor services to create a dementia-friendly business
  - Respond warmly and effectively when serving people living with dementia and their families

