Every part of our community has a role in supporting people with dementia and their caregivers.

**In California…**

| 650,000 people are living with Alzheimer’s disease | There are 1.6 million unpaid caregivers |

These numbers will touch us all because they represent family members, friends, neighbors, co-workers, colleagues, clients, and customers.

**Dementia Friendly means:**

- An informed community
  - Understand dementia and Alzheimer’s disease
  - Know what resources exist in your community
- A safe community
  - Look out for those susceptible to exploitation
  - Help those who are lost or missing
- A respectful community
  - Learn tips for interacting with a person who has dementia
  - Tailor services to create a dementia-friendly business
  - Respond warmly and effectively when serving people living with dementia and their families

Adapted from ACT on Alzheimer's® developed tools and resources.