



**BROKEN MEMORIES FEATURE FILM DEBUT SCREENING BENEFITS  
ALZHEIMER'S GREATER LOS ANGELES (ALZGLA)  
DURING NATIONAL ALZHEIMER'S AWARENESS MONTH**

*Feature Film Stars Ivan Sergei, Rance Howard, Kelly Greyson and Cerina Vincent and  
Depicts the Strength of a Family Challenged by Alzheimer's Disease*



**Los Angeles** – Digital Jungle Pictures presents an exclusive Hollywood benefit screening to celebrate the release of feature film *Broken Memories* with cast members Ivan Sergei, Rance Howard, Kelly Greyson, Michael Worth and Cerina Vincent at the Writers Guild Theater, Beverly Hills on Tuesday, November 14, 2017. Special guests Ron Howard, Clint Howard and Bryce Dallas Howard will lead the 89<sup>th</sup> birthday celebration for Rance Howard during the benefit screening event. All proceeds benefit Alzheimer's Greater Los Angeles (ALZGLA), the only local, full-service, dementia focused nonprofit serving the Greater Los Angeles area. November is National Alzheimer's Awareness Month.

*Broken Memories* addresses the impact of Alzheimer's on a struggling family. Written by Frankie Lauderdale, *Broken Memories* is directed by Michael Worth (*Killing Cupid, God's Ears*), produced by Kassi Crews through *Broken Memories, LLC*, in association with Digital Jungle Pictures and stars Ivan Sergei, Rance Howard, Kelly Greyson, Michael Worth and Cerina Vincent. Executive producers are Gary Levinsohn (*Saving Private Ryan, Jack Reacher, The Patriot*) and Dennis Ho (*A Better Place, Day of Days*)

Rance Howard is the patriarch of three generations of renowned storytellers, and enjoys a 65-year career with seven films currently in production. Turning 89 on November 17, Rance's sons Ron Howard and Clint Howard, and his granddaughter Bryce Dallas Howard will lead guests in celebrating his 89th birthday at the ALZGLA benefit screening event.

A poignant drama *Broken Memories* depicts the often-untold story of a family caregiver. Once estranged from his family, Levi (Ivan Sergei) has returned home to care for his father Jasper (Rance Howard) who suffers from Alzheimer's disease. Committed to preserving his father's independence and dignity, Levi sets aside their personal history and runs the family farm with little help from his sister, Sara (Cerina Vincent). After Jasper wanders off one too many times, Levi agrees to hire a beautiful and mysterious caregiver, Maggie (Kelly Greyson). Her patience and warmth helps rebuild the bridge between father and son. However, Maggie's own turbulent past eventually catches up with her, changing everything.

"There are over 5.5 million people in the U.S. with Alzheimer's. *Broken Memories* is, in part, a love letter of appreciation to anyone who is a caregiver," said Kassi Crews. "This evening honors them."

*Broken Memories* debut benefit screening Red Carpet arrivals begin at 7 PM, followed by a cocktail and hors d'oeuvres reception, 8 p.m. screening, and a post-show 'meet and greet' with the film's stars, and fellow guests.

Tickets are \$200 each and \$350.00 a pair at <http://www.brokenmemoriesdebut.eventbrite.com/>. Sponsorship packages begin at \$1,000. For more information, contact [KC@digijungle.com](mailto:KC@digijungle.com).

For more information on *Broken Memories*, visit::

<http://www.brokenmemoriesmovie.com>

<https://www.facebook.com/BrokenMemoriesMovie>

<https://twitter.com/brokenmemmovie>

<https://www.instagram.com/brokenmemmovie>

### **About Digital Jungle Pictures**

Digital Jungle Pictures is the original content creation division of Digital Jungle Studios, one of the entertainment industry's top tier postproduction work flow facilities. For more information please visit: <http://www.digitaljunglepictures.com/>

### **About Alzheimer's Greater Los Angeles**

*November is National Alzheimer's Awareness Month!* Alzheimer's Greater Los Angeles is the only local full-service, dementia-focused, nonprofit with 36 years of experience and 5 locations serving Greater Los Angeles and the Inland Empire. ALZGLA provides programs and services free of charge to individuals with Alzheimer's and related dementias, their families, caregivers, and the community. Low cost training and education are also offered for professionals. Alzheimer's Greater Los Angeles began as an independent 501(c)(3) nonprofit in 1981. 100% of all Alzheimer's Greater Los Angeles fundraising stays local, focusing on care, support, advocacy, and research across Greater Los Angeles and the Inland Empire.

Alzheimer's is a devastating neurodegenerative disease that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline 24/7 at 1-844-HELP-ALZ or visit [www.alzgl.org](http://www.alzgl.org).

Find Alzheimer's Greater Los Angeles on:

Facebook: <https://www.facebook.com/ALZGLA>

Twitter: @ALZGLA <https://twitter.com/ALZGLA>

Instagram: @ALZGLA <https://www.instagram.com/ALZGLA>

YouTube: <https://www.youtube.com/channel/UCTvy865LljoEi9DJTj-ljVw>

###