

Alzheimer's Greater Los Angeles to Host Sixth Annual tackleALZ Women's Flag Football Game

Event to Raise Awareness and Funds in the Local Fight Against Alzheimer's

LOS ANGELES (DATE) –Alzheimer's Greater Los Angeles (ALZGLA) kicks off its sixth annual tackleALZ flag football game, Saturday, July 15, 2017 at Campus El Segundo (2201 E. Mariposa Ave., El Segundo). Two teams of women will compete in a high-energy flag football game to help raise awareness and funds for local Alzheimer's disease programs and services. Event combines football, music, and refreshments in an event for all ages. Gates open at 5:00 PM, with kick-off at 7:00 PM. Tickets, \$25. 100% proceeds from ALZGA fundraising stays local, focusing on care, support, advocacy and research across Greater Los Angeles and the Inland Empire. 20% net proceeds from tackleALZ to local research.

The Young Professionals Committee (YPC), a group of volunteers whose mission is to **bring Alzheimer's awareness to a younger** demographic, is coordinating the game. The YPC meets throughout the year and is comprised of young adults, many of whom have a personal connection to the disease.

Those interested in joining YPC and/or attending, volunteering, registering or donating to tackleALZ, contact <u>info@alzgla.org</u> or <u>alzgla.org/tackleALZ</u>.

For more information about tackleALZ and other events, programs and services of Alzheimer's Greater Los Angeles, visit www.alzgla.org or call 844-HELP-ALZ.

About Alzheimer's Greater Los Angeles

Alzheimer's Greater Los Angeles is the only local full-service, dementia-focused, nonprofit with 36 years of experience, 5 locations, and 57 staff serving Greater Los Angeles and the Inland Empire. ALZGLA provides programs and services free of charge to individuals with Alzheimer's and related dementias, their families, caregivers and the community. Low cost training and education are also offered for professionals. 100% of all Alzheimer's Greater Los Angeles fundraising stays local, focusing on care, support, advocacy, and research across Greater Los Angeles and the Inland Empire.

Alzheimer's and other related dementias are devastating progressive, fatal

neurodegenerative diseases. For more information, call the Helpline 24/7 at 1-844-HELP-ALZ or visit <u>www.alzgla.org</u>.

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